



JOB DESCRIPTION

Web and UX Designer

The main responsibility for this role is to conceptualize design & deploy client websites in line with the needs and requirements of their business. You will take charge of designing layouts and websites for internal and external use. You will also direct website content creation, photography, and maintenance of websites.

DUTIES AND RESPONSIBILITIES:

1. Consult with internal and external clients to establish their needs and requirements in order to effectively translate these into easy to use websites that solve the clients' needs.
2. Develop the graphic elements and layouts for use in websites, apps and branded materials that meet the clients' objectives.
3. Troubleshooting and identifying problems uncovered by testing or customer feedback and correct problems or refer problems to appropriate personnel for correction.
4. Perform regular website updates and backups.
5. Write, design, or edit web page content or direct others in the production of content.
6. Assisting the sales and billing team to estimate cost and time required to complete UX and web design assignments
7. The fact that deepAfrica is a small team means that you may be assigned additional roles apart from the ones listed..

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www.deepAfrica.com



10th Floor, Development House
Nairobi, Kenya





REQUIREMENTS :

1. Demonstrated extensive experience of working with WordPress web design tools like Elementor and Divi and a strong understanding of how to create and manage WordPress Websites.
2. Demonstrated extensive experience in UX & UI design. A portfolio will be required.
3. A strong grasp of HTML, CSS and Javascript and the ability to use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
4. Extensive experience in graphics design tools (Photoshop, Illustrator, Affinity Designer, Affinity Photo)
5. A bachelor's degree in a computer or Design related field will be an advantage.
6. Up to date with trends in web design, graphics design, UX and UI design

How to Apply

To apply for this job, send your CV, Portfolio, and Cover Letter to hr@deepafrica.com.

This position will remain open until we fill the position.

We at deepAfrica.com wish you the very best.

Go on and be great!

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