



# Web Designer Job Description

## Web Designer Responsibilities

Include:

- Executing all visual design stages from concept to final hand-off to engineering
- Conceptualizing original website design ideas that bring simplicity and user-friendliness to complex roadblocks

## Job brief

We are looking for a talented Web Designer to create amazing user experiences. The ideal candidate should have an eye for clean and artful web design. They should also have superior user interface design skills.

The successful candidate will be able to translate high-level requirements into interaction flows and artifacts. They will be able to transform them into beautiful, intuitive, and functional designs.

## Responsibilities

- Execute all visual design stages from concept to final hand-off to engineering
- Conceptualize original website design ideas that bring simplicity and user-friendliness to complex roadblocks
- Create wireframes, storyboards, user flows, process flows and sitemaps to communicate interaction and design ideas



- Present and defend designs and key deliverables to peers and executive level stakeholders
- Establish and promote design guidelines, best practices and standards

## Requirements

- Proven work experience as a web designer
- Demonstrable graphic design skills with a strong portfolio
- Solid experience in creating wireframes, storyboards, user flows, process flows and site maps
- Proficiency in WordPress, themes and page builders
- Proficiency in Photoshop, Illustrator or other visual design tools
- Proficiency in HTML, CSS and JavaScript for rapid prototyping
- Excellent visual design skills with sensitivity to user-system interaction
- Ability to solve problems creatively and effectively
- Up-to-date with the latest Web trends, techniques and technologies

## How to Apply

To apply for this position, **send your CV, Portofolio, and Cover letter to [hr@deepafrica.com](mailto:hr@deepafrica.com)** with the subject starting with **Web Designer {Name} 21st June 2021**